




**Wisconsin
Farmers Union**

89th Annual State Convention

Gathering the Grassroots

January 31- February 2, 2020
Central Wisconsin Convention + Expo Center
Rothschild, WI



Welcome, friends!

Welcome to the 89th Annual Wisconsin Farmers Union State Convention. This weekend we'll carry out important and thoughtful discourse during the policy discussion. The policy we set will guide WFU in its work around the countryside and at the Capitol.



We will also have the chance to visit with friends and network with farmers and rural advocates from across the state. The weekend kicks off Friday with Groundswell: Building Rural Strength and Resiliency by Advancing Racial Justice.

We also look forward to Saturday's keynote address by Open Markets Institute Executive Director Barry Lynn who will highlight how farmers, eaters and citizens can deploy to fight back against the stranglehold of monopoly power.

Saturday morning's workshop line-up will address ways we can navigate conflict, collaborate for clean water in our communities, take on monopolization in agriculture, and work together on dairy policy reform.

Special thanks to our presenters, sponsors, food donors, staff and volunteers. We appreciate your gracious support! Attendees, please be sure to visit the exhibits in the back of the Grand Ballroom throughout the weekend.

During the Torchbearer Ceremony on Saturday night, we will honor the young leaders who represent the future of WFU. Join us afterward for a networking social, live music, and a chance to meet candidates for the WFU board, as well those vying for the National Farmers Union presidency.

The WFU Board of Directors and staff have been working hard throughout the year to make life better for our family farmers and rural neighbors, and after the convention will continue to do so. Ultimately, though, it is WFU's grassroots membership that makes the organization so special. I thank each of you for all you do for Wisconsin Farmers Union and the agricultural community as a whole.

Darin Von Ruden

Darin Von Ruden
President, Wisconsin Farmers Union

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Thank you to the following convention committee members for their dedication to making this event a success!

- Resolutions Review**
Rick Adamski, co-chair
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Joe Behlen
Allison Deutsch
Brian Gronski
Caleb Langworthy
Bryce Luchterhand
Kriss Marion
Bert Paris
Dave Rosen
Maggie Sheehan
Michael Slattery
Jerry Volenec

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Rachel Henderson
Harry Pulliam
Becky Olson
Krist Kvalheim

- Credentials**
Mark Liebaert, chair
Mary Dougherty
Neil Segerstrom
Vickie Dunnum
John Turner
Dale Hanson

- Elections**
Tina Hinchley, chair
Sara Bahgat-Eggert
Sahara Tanner
Andrew Adamski
Dylan Bruce
Kristen Yeager
Jessica Smith
Mary Kluz

- Bylaws Review**
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John Adams
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Craig Dunnum
Alicia Razvi
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Joel Narges
Krist Kvalheim

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89th Annual State Convention

January 31-February 2, 2020

Central WI Convention + Expo Center

Rothschild, WI

Friday, January 31st

- 11:00am Registration open - *Expo Hall Commons*
- 12:00-4:30pm Groundswell Conference - *Grand Ballroom*
- 4:30-7:30pm Convention Registration - *Expo Hall Commons*
- 6:00pm Candidate Meet & Greet - *Grand Ballroom*

Saturday, February 1st

- 7:00am Yoga - *B4*
- 7:30am-6pm Silent Auction Open - *Grand Ballroom*
- 7:30am Registration open - *Expo Hall Commons*
- Resolutions Committee - *Suite 4*
- 8:15am Credentials Committee Meets - *Grand Ballroom*
- 9:00am Convention Opening - *Grand Ballroom*
- Local Welcome: Hans Breitenmoser
- Welcome: Darin Von Ruden
- Rules Report: Lauren Langworthy
- Credentials Report: Mark Liebaert
- Treasurer's Report: Rick Adamski
- Farmers Union Industries Report
- 10:20am Social Time & Exhibits - *Grand Ballroom*
- 10:45am Workshops - *Salon A*
 - Monopolization in Ag - *A1*
 - Our Lakes, Our Lands - *A2*
 - Navigating Conflict - *A4*
 - Supply Management - *A5*
- Noon Awards Luncheon - *Grand Ballroom*
- President's Address
- Fly-In Report: Lisa Geary
- FUE Leaders Report: John Adams
- Award Ceremony
- 1:30pm Bylaws Discussion - *Salon B*
- 2:15pm Networking & Exhibits - *Grand Ballroom*
- 2:30pm Parliamentary Procedure Overview - *Salon B*
- 2:45pm Policy Discussion - *Salon B*
- 4:15pm Caucus for NFU delegates & directors
- 5:00pm Social Hour Begins - *Grand Ballroom*
- 6:00pm Silent Auction & Exhibits Close
- 6:00pm Convention Banquet - *Grand Ballroom*
- 7:00pm Keynote Address: Barry Lynn
- 7:45pm Builders Awards
- 8:00pm NYAC Report: Erin Elsner
- Torchbearer Ceremony
- 8:30pm Networking Social - *Grand Ballroom*

Sunday, February 2nd

- 6:30-8:00am Delegate voting open - *Salon B*
- 7:30am Exhibits open - *Grand Ballroom*
- 7:30-8:30am Breakfast Roundtables - *Grand Ballroom*
- 7:30-8:45 Breakfast Buffet - *Grand Ballroom*
- 8:00am Interfaith Worship Service - *A3 & A4*
- 9:20am Policy Discussion - *Salon B*
- 10:45am Social Time & Exhibits - *Grand Ballroom*
- 11:00am Policy & Resolutions - *Salon B*
- Noon Lunch - *Grand Ballroom*
- 1:00pm Policy Wrap-up - *Salon B*
- Election Results & Announcements
- 2:00pm Adjourn

CANDIDATE

MEET & GREET

JANUARY 31 | 6 PM

Join us for a fun evening of networking, food, and a chance meet candidates in the upcoming 2020 elections!

Not signed up yet? Tickets available at the registration table!

Convention Center Map



Silent Auction funds go to archiving, camp

Saturday, 7:30am-6pm, Grand Ballroom

Silent auction items will be on display all day Saturday in the Grand Ballroom. Bidding will close at the start of the banquet. Proceeds will be put toward two efforts: 1) archiving WFU historical items and 2) investing in new doors to improve security and ease of use at WFU Kamp Kenwood. Place your bids and check back throughout the day!

Winning bids should be paid for and items picked up promptly following the Saturday banquet. If you would like to donate a basket or other item, please drop donations at the registration table.

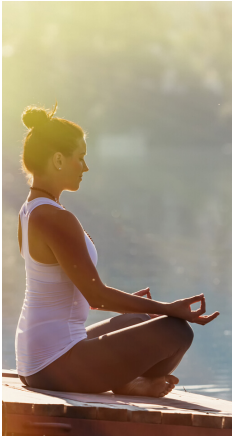
Networking Social & Candidate Reception

Saturday, 9pm, Grand Ballroom

Delegates will carry out the important task of electing directors to the WFU Board of Directors this weekend. They also will vote for two delegates to represent WFU at the National Farmers Union Convention March 1-3 in Savannah, GA.

Join us for a candidate reception and networking social on Saturday and get to know the candidates!

A cash bar and snacks will be available. See the table in the exhibit hall (back of the Grand Ballroom) for more information about candidates and which district seats are up for election this year.



Yoga!

*Saturday
Feb. 1st
7-7:30am
B4
(behind ballroom)*

**Hosted by Marathon County
Farmers Union VP Mary Kluz**
Yoga mats are not required

Mary teaches yoga at 5 Koshas Yoga and Wellness in Wausau, WI. She also teaches personal and team development & communication.

Mary welcomes newcomers. She is registered with the Yoga Alliance, and is a farmer-florist, as well as Associate Professor Emerita in Community Development with the Division of Extension, UW-Madison.

CONVENTION KEYNOTE

Saturday, 7pm, Grand Ballroom

What impact do concentration and monopoly power have in the general economy? How can we all as farmers, eaters and citizens fight back against the stranglehold of monopoly power? Our keynote Barry Lynn will share his insights and highlights from Open Market Institute's recent report "Food and Power: Addressing Monopolization in America's Food System."

Barry Lynn • Open Markets Institute

Barry is the executive director of the Open Markets Institute and a longtime champion of anti-monopoly reform. He spent 15 years at the New America Foundation researching and writing about monopoly power. He is the author of *Cornered: The New Monopoly Capitalism and the Economics of Destruction* and also *End of the Line: The Rise and Coming Fall of the Global Corporation*.



Gathering the Grassroots

Rural Issue Roundtables & Networking Breakfast

Sunday, February 2

7:30-8:30 | Grand Ballroom

Come network with other members and connect on the issues that matter to you!

Climate Change | Dairy Together | Hemp
Farmer-Led Watersheds | Consolidation in Ag

Roundtables are optional to attend. Breakfast buffet will be open from 7:30am to 8:45am in the Grand Ballroom.



FRIEND OF THE FAMILY FARMER

Recognizes individuals who have gone above and beyond in efforts on behalf of family farmers and our rural communities.

WFU is pleased to honor Farm Aid for their decades of service to family farmers. In the midst of the worst farm crisis since the 1980s, Farm Aid announced that it distributed more than \$1 million in grant funding in 2019, prioritizing organizations working to address challenges created by the dominant industrial agricultural system that has pushed family farmers to the brink of extinction. Farm Aid is working to create real change in our farm and food system, from the ground up. Farm Aid grants strengthen family farmers, build communities that can support each other in hard times, and organize people to stand up and challenge corporate power in our food system. These are essential activities that benefit everyone — eaters and farmers. Wisconsin Farmers Union is proud to have been among Farm Aid's 2019 grantees and to have been able to take part in their annual music and food festival, which came to East Troy, WI in September. Farm Aid's "Moving Forward From Here" pre-concert event shed a light on the need for more racial justice in agriculture and helped inspire this weekend's Groundswell Conference. We are so happy to celebrate Farm Aid's warm-hearted and energetic staff and their innumerable contributions to family farms.



BUILDERS AWARD

Recognizes commitment to building Farmers Union through county involvement, leadership development & member recruitment.

Hans & Katie Breitenmoser

Hans and Katie own and operate a dairy and crop farm in Lincoln County. They took over the farm from Hans' parents, Hans, Sr. and Margrit, who started farming near Merrill in 1968 upon emigrating from Switzerland.

The farm is home to about 430 Holstein dairy cows and about as many replacement heifers. The Breitenmosers raise most of the feed for their cattle on about 1300 owned and rented acres. Lactating cows are housed in a naturally-ventilated free stall barn and managed pasture is used for dry cows and heifers during the grazing season. In 2017 the Breitenmosers partnered with Wisconsin Farmers Union, NorthWind Solar, and Legacy Solar Co-op to form an LLC that provides solar power to their farm.

Hans has served on the Lincoln County Board of Supervisors since 2012. It was this position that helped inspire him to get involved in the fight to end political gerrymandering in Wisconsin.

Katie is busy as a Certified Professional Midwife. She's been attending births for thirteen years and has had her own practice, Windy Hill Midwifery, for two years. She provides care for families across north central Wisconsin.

The Breitenmosers have five children: Maggie, Abby, Charlie, Calvin and Lilah, who all help on the farm. The highlight of the children's summer is going to Farmers Union Camp. In fact, it was Kamp Kenwood that introduced Hans and Katie to Wisconsin Farmers Union.

Dennis & Deb Rosen

A Builders Award is long overdue for this couple, who have contributed much of their life to Farmers Union. Both Dennis and Deb grew up on dairy farms in St. Croix County. The Rosen farm has been in Dennis' family since 1883. It is where Deb and he raised their four children and where their sons, Dave and Dan, continue to farm today. The Rosens milk 125 cows, raise feeder steers and run 650 acres of crops, mostly corn, soybeans, alfalfa and some oats.

Though known by many to be a quiet man, Dennis has been a strong voice for family farmers. He has served WFU in many roles: he became president of the Forest Local Farmers Union in 1970, then joined the WFU board in 1977, representing Dunn, Pepin, Pierce and St. Croix Counties for 41 years and serving as board president from 1988 to 1994. Through the years he spoke up for fair tax and trade policies and was a strong advocate on dairy issues. One of Rosen's chief successes as state president was setting the organization onto a path of stability after financial struggles with shifts in associated cooperatives. Dennis also has served on the boards of the WFU Foundation and Farmers Union Industries. Through the years he has encouraged diversity within the family farm organization. Always a steady advocate for the organization's employees, Dennis nurtured a spirit of camaraderie, trust and respect that continues to be reflected in the sense of family that is present in staff culture today.

Dennis is the first to note that much of the credit for his Farmers Union efforts should fall on his wife, Deb, who was home raising their children and milking the cows when he was out at meetings. Deb has also been active in the local chapter, organizing meetings and serving for many years as a St. Croix County Farmers Union Youth Leader. With well-matched attributes of community spirit, determination, humor and hard work, Deb and Dennis worked tirelessly for the mission and values of Farmers Union.

Saturday Workshops - 10:45am-12pm

MONOPOLIZATION IN AGRICULTURE *(Salon A1)*

Join convention keynote Barry Lynn for a sample of his evening address. Hear about the impact concentration and monopoly power have in the general economy. Lynn will share how rising technology and social media giants like Google, Amazon, and Facebook imperil our economy and our democracy. He will also discuss how monopoly power in the agricultural and food system economy fits into the larger picture of the economy. Lynn will share highlights from Open Market's recent report "Food and Power: Addressing Monopolization in America's Food System."



Barry Lynn • Open Markets Institute

Barry Lynn is executive director of the Open Markets Institute and a leading champion of anti-monopoly reform in the United States and beyond. Previously, he spent 15 years at the New America Foundation researching and writing about monopoly power. He is the author of *Cornered: The New Monopoly Capitalism and the Economics of Destruction* and *End of the Line: The Rise and Coming Fall of the Global Corporation*.

OUR LAKES, OUR LANDS: OUR ROLE IN SUPPORTING SOIL HEALTH *(Salon A2)*

Farmer-led watershed councils are a growing part of how Wisconsin is advancing healthy soil practices that reduce runoff impacts on streams, rivers and lakes. Wisconsin is also home to over 240 lake districts and hundreds of non-profit lake associations. These organizations marshal the support and interests of thousands of shoreland property owners to protect and restore lake health. A hopeful vision of the future includes lake organizations and farmer-led groups collaborating on projects and sharing resources to ensure that farms are prosperous, soils are healthy, and surface waters are swimmable and fishable. Hear about collaborations already underway and learn more about the connections between land health and lake water quality.

Bill Hogseth • Wisconsin Farmers Union

As Watershed Coordinator for Wisconsin Farmers Union, Hogseth works directly with farmer-led councils in western Wisconsin to increase farmer engagement, build council capacity, expand participation in incentive programs, coordinate water testing and programming, and create greater impacts in the Mississippi River Watershed. He networks with stakeholders concerned about water quality, including farmers, county staff, university students, faculty and Extension staff, lake associations, farm organizations, elected officials, tribes and environmental groups.



Eric Olson • UW Extension Lakes Program

Olson has been director of the UW Extension Lakes program since 2010. Before that, he was an instructor in the UWSP College of Natural Resources, teaching land use planning and ecosystem management, while also serving as an Extension Land Use specialist. Olson was part of a community team that created the Central Rivers Farmshed, a Stevens Point non-profit that supports a local food economy in Central Wisconsin. Olson obtained a forestry degree from the University of Minnesota and master's degree in urban and regional planning from UW-Madison. He recently became a proud riparian property owner on the Wisconsin River in Stevens Point.

NAVIGATING CONFLICT *(Salon A3)*

This session is designed to help participants learn about communication realities, our natural responses to conflict, and why we act the way we do when threatened or under duress. They will gain insight into triggers and other behaviors that illicit productive, unproductive, or even destructive responses, learn new skills, and gain access to tools to manage the inevitable conflict in everyday interactions. Agriculture and the farming way of life are dependent on effective communication. Strong communication skills, which includes dealing with conflict, are critical in maintaining health and well being, in family and team meetings, and in building resiliency.

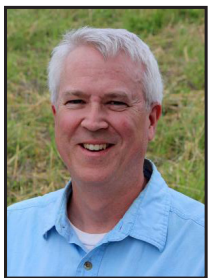
Kristine Ranger • *Knowledge Navigators*

Ranger serves as a Knowledge Navigator for transforming people, team and organizations across the Midwest. In addition to workshops and webinars on core soft skills, she is a family coach for farm succession planning, HR specialist, convener of the Northeast Michigan Food and Farming Network; idea generator, strategist and grant writer; and parliamentarian. Kristine is a former Agri-Science teacher and an active lifetime FFA Alumni member. Through her involvement with American AgriWomen's "Cultivating Resiliency" project, she designed a 3-part webinar series on Communication and Conflict.



SUPPLY MANAGEMENT: DIRTY WORD OR POWERFUL TOOL? *(Salon A5)*

This session will educate about the use of supply management in the United States. If the cranberry, potato and sugar beet growers do it — why can't dairy farmers or corn farmers for that matter? This session will provide a brief overview of where and how supply management has been used to manage commodities and strategy for building political power to demystify the concept and more readily allow this tool in our U.S. policy tool box.



Ben Lilliston • *Institute for Agriculture and Trade Policy*

Lilliston is the Interim Co-Executive Director and Director of Rural Strategies and Climate Change at the Institute for Agriculture and Trade Policy. He has been working and writing about international trade issues and how they intersect with U.S. agricultural policy since 2000, including multiple World Trade Organization ministerials, the passage of CAFTA, several Farm Bills and now current trade debates. He most recently authored the report, *The Climate Cost of Free Trade*. Other recent reports include: *Big Meat Swallows the TPP* and *Unknown Benefits, Hidden Costs: Neonicotinoid Seed Coatings, Crop Yields and Pollinators*. He has worked as a researcher,

writer and editor at a number of organizations including the Center for Study of Responsive Law, the Corporate Crime Reporter, Multinational Monitor, Cancer Prevention Coalition and Sustain.

Sarah Lloyd • *Wisconsin Farmers Union*

Lloyd farms with her husband Nels Nelson and his family on the 400-cow Nelson dairy farm in Wisconsin Dells. She works off-farm as the Director of Special Projects for the Wisconsin Farmers Union (WFO). This work includes, support for Community Supported Agriculture (CSA) farmers, organizing for fair prices for dairy farmers, and research on fair labor issues in agriculture. She is also the Director of Development for the Wisconsin Food Hub Cooperative. Sarah has a PhD in Rural Sociology from UW-Madison and a Masters in Rural Development from the Swedish University of Agricultural Sciences. She has served on the National Dairy Board and the Wisconsin Milk Marketing Board.



Welcome to the 89th Annual WFU State Convention!

From your Wisconsin Farmers Union Board of Directors



Linda Ceylor
Dist. 1 • Catawba
715-567-1010



Lauren Langworthy
Dist. 2 • Wheeler
715-503-0098



Ed Gorell
WFU Treasurer
Dist. 3 • Eleva
715-287-3383



Craig Myrhe
WFU Vice Pres.
Dist. 4 • Osseo
715-983-2167



Darin Von Ruden
WFU President
Dist. 5 • Westby
608-852-4272



Chris Holman
WFU Secretary
Dist. 6 • Custer
715-592-4204



Tina Hinchley
Dist. 7 • Cambridge
608-764-5090



Rick Adamski
Dist. 8 • Seymour
920-373-7105



Mark Liebaert
At Large • South Range
715-398-5234

Wisconsin Farmers Union Staff



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Executive
Director



Diane Tiry
Administrative
Assistant



Lynn Kiefer-Bowe
Administrative
Assistant, Membership



Sean Evjen
Accounting
Manager



Cathy Statz
Education
Director



Brad Henderson
Facilities
Manager



Bill Hogseth
Watershed
Coordinator



Kara Slaughter
Gov. Relations
Director



Bobbi Wilson
Gov. Relations
Associate



Kirsten Slaughter
Programs &
Membership Organizer



Pete Curran
Membership
Director



Danielle Endvick
Communications
Director

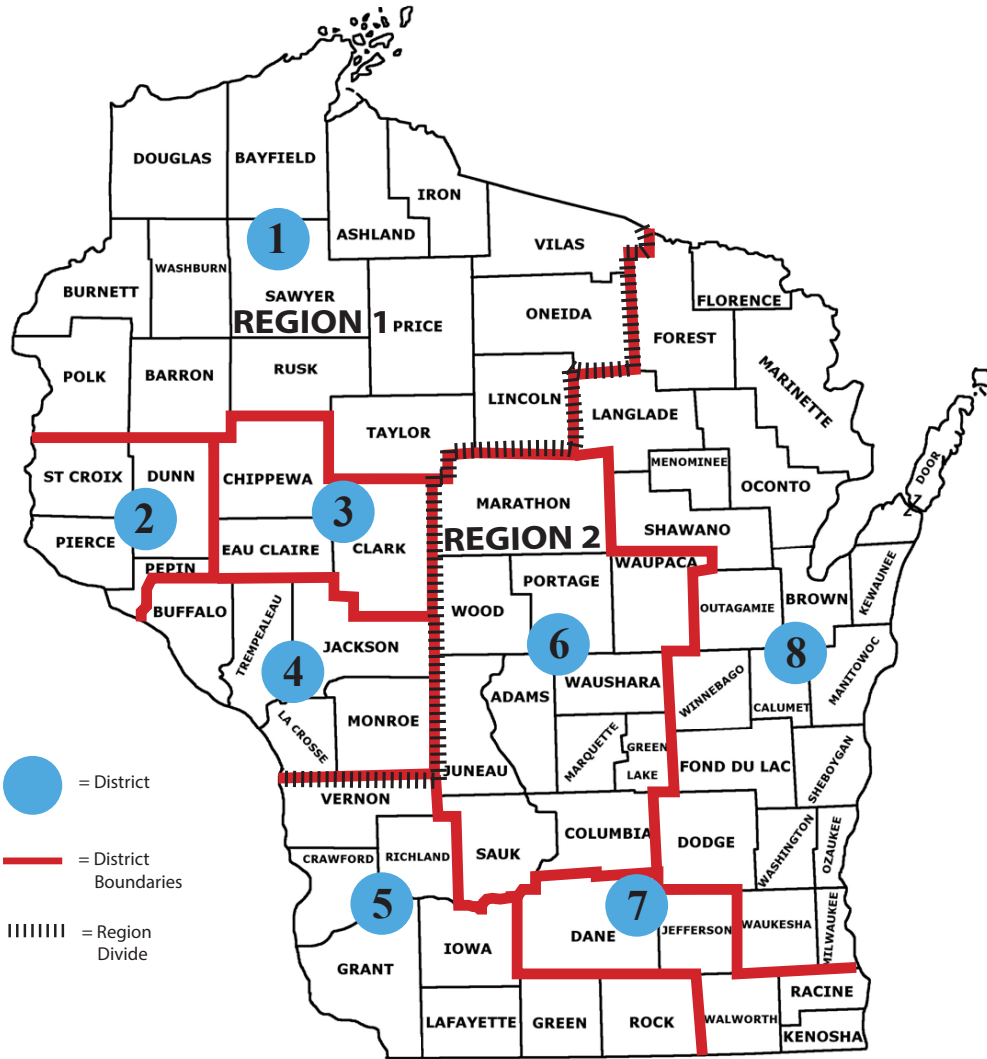


Tommy Enright
Communications
Associate



Sarah Lloyd
Special Projects
Director

WFU Districts



District Directors:

At-Large: Mark Liebaert*
 District 1: Linda Ceylor*
 District 2: Lauren Langworthy
 District 3: Ed Gorell
 District 4: Craig Myhre*
 District 5: Darin Von Ruden
 District 6: Chris Holman
 District 7: Tina Hinchley
 District 8: Rick Adamski

*Up for election in 2020

County & Local Leadership

Farmers Union thrives due to the capable leadership at the local level. WFU thanks the following leaders for serving their respective areas!

ADAMS-WAUSHARA

Gary Barnes, 608-339-7688

DANE

Kevin Shelley, 608-575-4746

LAKE TO BAY

Aaron Pape, 262-674-4021

TAYLOR-PRICE

Linda Ceylor, 715-567-1010

AMNICON-DOUGLAS

Mark Liebaert, 715-398-5234

DODGE-FOND DU LAC-SHEBOYGAN-OZAUCKEE

Joel Narges, 920-979-6074

MARATHON

Jim Briggs, 715-305-0154

VERNON-CRAWFORD

Craig Dunnum, 608-632-5065

ASHLAND-BAYFIELD

John Adams, 715-681-0394

DUNN

Rachel Henderson, 612-289-2438

PEPIN-PIERCE

Faye Jones, 715-495-2064

Chaseburg Local

Sarah Korte, 608-291-7797

BARRON

Dale Hanson, 715-537-9309

EAU CLAIRE

Ed Gorell, 715-287-3383

POLK-BURNETT

Jason Montgomery-Riess
715-768-0719

Sterling-Crawford Local

Brian Austin, 608-632-1579

BUFFALO

John Gehrke, 715-926-3790

IOWA-GRANT

Scott Mericka, 608-553-1212

SAUK

John Turner, 608-356-8938

Westby Local

Darin Von Ruden, 608-852-4272

CHIPPEWA

Danielle Endvick, 715-471-0398

JACKSON-TREMPEALEAU

Brad Goplin, 715-533-0720

SOUTH CENTRAL

Matt Sheaffer, 608-247-9685

WINNEBAGO-OUTAGAMIE

Lori Poppe, 715-520-4793

COLUMBIA

Kristen Paiser, 608-289-8086

KENOSHA-JEFFERSON-RACINE-WALWORTH

Kirsten Jurcek, 262-593-2077

ST. CROIX

Gerald Croes, 715-269-5201

WOOD-PORTAGE-WAUPACA

Rachel Bouressa, 608-228-6617

Youth Co-op Convention

A **child care space** is available in B3 for our youngest attendees. (9am-5pm Sat, 9am-noon Sun. Includes movie after banquet)
The **Youth Co-op Convention** in B4 is for upper elementary and junior high age children. (Includes pizza social after banquet)

**Participating youth must pay youth registration fee. Inquire at the registration table.*

Agenda

SATURDAY, FEBRUARY 1

9:10am	Welcome & Introductions Youth Program begins
10:20am	Break
10:45am	Youth Program continues
12:00pm	Awards Luncheon
1:30pm	Afternoon free time Torchbearer rehearsal
6:00pm	Banquet & Keynote Torchbearer Ceremony
9:00pm	Youth Dance & Pizza Social

SUNDAY, FEBRUARY 2

8:00am	Interfaith Worship Service
7:30-8:45am	Breakfast Buffet open
9:15am	Youth Program begins
10:45am	Break
11:00am	Youth Program continues
12:00pm	Lunch & Adjourn

Generously sponsored by CHS Larsen Cooperative &



Youth Co-op Convention Keynote

Lacey Chyz | Pembina West Co-op, Alberta

Youth Co-op Convention attendees will hear from Lacey Chyz of Pembina West Co-op in Alberta, Canada. Chyz creates stronger communities and member-owned organizations by empowering leaders to live their values and embrace opportunities. She not only helps co-operative members tell their stories, she fosters collaboration and connects change-makers.

Whether walking cassava and sorghum fields with Ugandan farmers or visiting the vast tundra of the Arctic Circle with traditional Inuit hunters, Lacey's career is one that is certainly unique. She has helped co-operatives relate to their stakeholders and increase community impact. She encourages organizations to shift leadership culture, improve employee engagement and re-engineer their value propositions to prepare for the future.

Lacey has been the national Chair of Canada's Emerging Co-operators, has facilitated numerous Cooperative Youth Leadership Programs in the Rocky Mountains, and spoken to hundreds of high school students about the power of co-operatives at home and abroad.

2019 Torchbearers

The Torchbearer Award is the highest youth award given by Farmers Union. Since the 1930s, the Torchbearer Ceremony has marked the conclusion of a young person's work in the Farmers Union Youth Program and the commencement of participation in adult Farmers Union activities. We honor the past Torchbearers, we salute the new Torchbearers and we look with hope to the future Torchbearers who join this weekend as participants in the annual Youth Convention Co-op Program.



Avery Apfelbeck
Taylor-Price County



Mark Brugger
Taylor-Price County



Nick Gebert
Taylor-Price County



Ethan Peterson
Taylor-Price County

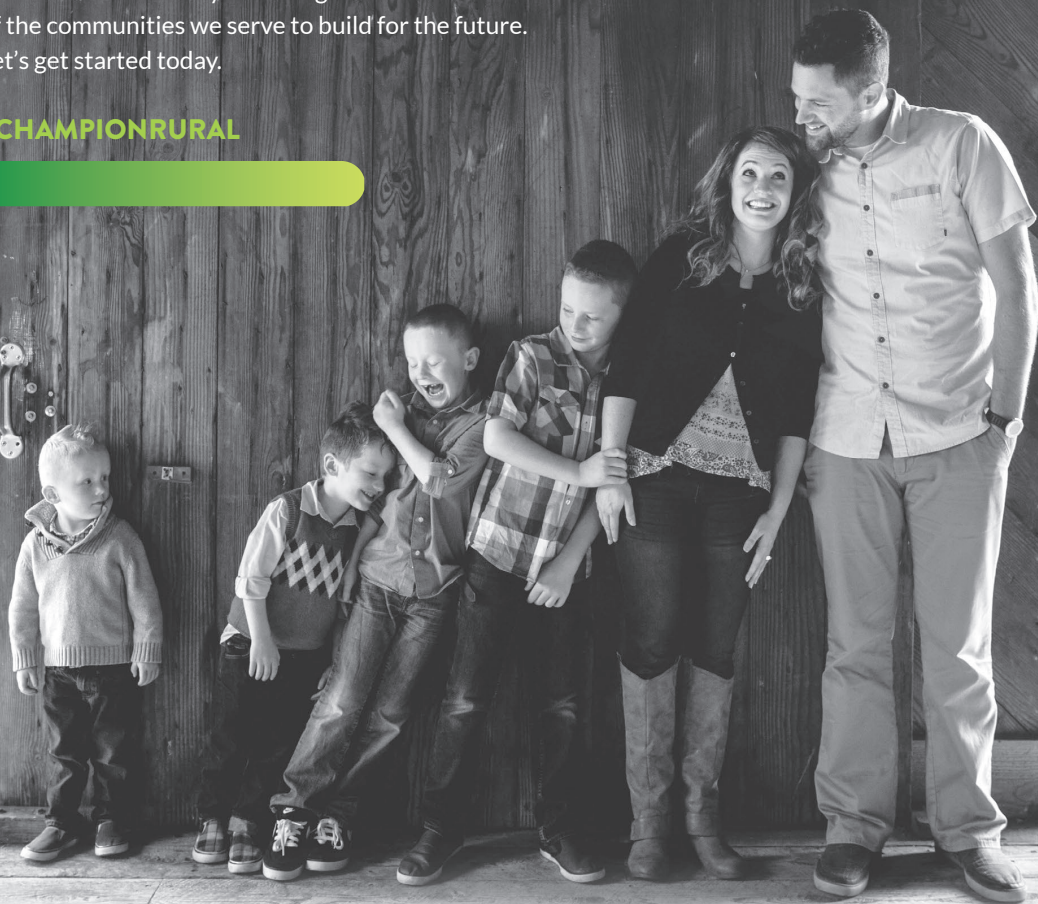
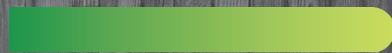


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Sauk County

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YOUR LEGACY.

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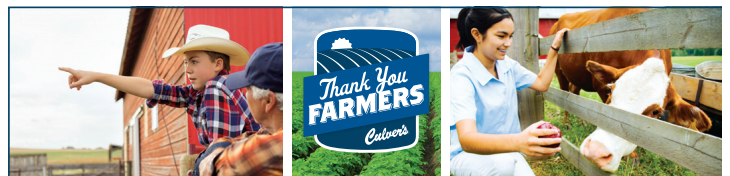
mrea The 31ST ANNUAL
ENERGY FAIR
CLEAN ENERGY + SUSTAINABLE LIVING

A colorful graphic for the Energy Fair. It features a large sun with rays, wind turbines, solar panels, and a farm scene with a barn and people. The text 'The 31ST ANNUAL ENERGY FAIR' is prominent, with 'CLEAN ENERGY + SUSTAINABLE LIVING' below it. At the bottom, it says 'JUNE 26-28, 2020 • CUSTER, WI'.

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Farmers Union Industries

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AND FAMILY IS ALWAYS THERE FOR YOU.**

Farmers do more than lend a hand to folks who need it. But when they do, they aren't afraid to get their hands dirty. That's precisely how we run this place. We do what needs to be done - no glamour, no glory - just the God-blessed work that makes life a little better for our friends, our neighbors, our family.



This isn't a dream. This is where you bring your

ideas. Where you come to do what hasn't been done. Why? We're the innovators and formulators who turn your desire for better, leaner, tastier, healthier or otherwise better pet food into an actual product on the shelves. We're the team who stays on top of your process, expertly handling inventory management, forecasting and any question that comes our way. We custom make every product for every customer, and we turn raw ingredients and muscle-meat into what you imagine pet food to be. We're the only canner to do this because we believe: This is how you make pet food. For more information, visit PERFORMANCEPET.NET



We are the exception to the rule, and in the pork processing industry, that means we're changing the rules. We created a market for every hog, no matter its size—offering smaller cuts

for less waste and larger cuts for more options. We give farmers value for something they once had to give away, and we give consumers value by giving them the cuts they want. Redwood Farms Meat Processors is changing the way pork is processed because we have exceptional standards. For more information, visit REDWOODFARMSMP.COM



CENTRAL BI-PRODUCTS

Central Bi-Products is a full-service rendering company with 3 facilities across Minnesota and Iowa. For more than 70 years, we've

been providing safe and environmentally friendly products and services to the ag industry. Located in the heart of agriculture, our material comes from USDA inspected livestock processing facilities. We produce high quality, high energy fat and protein products that supply feed and pet food industries. With over 2,860 years of experience, our employees work hard to ensure safe, sustainable ingredients for your everyday products. For more information, visit CENTRALBI.COM



Artex Manufacturing is the strongest little business in

the greatest little town. For more than 40 years, Artex has manufactured the world's toughest line of manure spreaders, silage trailers and truck boxes. Everything, from start to finish, is handled right here in Redwood Falls, Minnesota, including research and development, CAD drawings, forming, mold casting, welding, metal finishing and final assembly. It's farming equipment made by farmers to stand up to the toughest work on earth. For proof, visit ARTEXMFG.COM



MIDWEST GREASE

Midwest Grease makes it possible for restaurants to keep meals moving without a clog or customer complaint. The company collects, cleans and recycles restaurant grease into livestock feed ingredients and biofuels. It also provides grease storage containers that are picked up on a tightly scheduled basis throughout Minnesota and the surrounding states. For more information, visit MIDWESTGREASE.COM



NORTHLAND CHOICE
PURE PERFECT PROTEIN.

You don't have to worry about what we're selling because we make the finest protein-based pet food ingredients anywhere—using the highest quality raw materials we can find. Our frozen and fresh-chilled proteins are the ingredients you're looking for to make the pet food that pets want. Operating in three facilities in Redwood Falls, Long Prairie and St. Cloud, Minnesota, Northland Choice handles only material from 100% USDA inspected facilities, ensuring products that are fresh, safe and nutritious—meeting the standards of owners, not only pets. For more information, visit NORTHLANDCHOICE.COM



sWheat Scoop, Mother Nature's cat litter, uses the natural goodness of wheat to make smelly pet

odors disappear. With Noble Ion® Technology, our exclusive odor eliminating technology used in all three formulas, sWheat Scoop is stronger, faster and sWheatier than ever. But that's not all. Our ingredients are flushable, biodegradable and made of 100% renewable resources so everything we take from the earth can go right back into the ground. All that odor fighting power without the added dyes, perfumes or harmful ingredients typically found in clay litter gets you a litter that's better for cats, people and the planet. For more information, visit SWHEATSCOOP.COM



Farmers Union Industries

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Thank you to the following farms and businesses that supplied food for the 89th WFU State Convention!

Associated Milk Producers Inc

New Glarus Brewing Co.

Cattail Organics

People's Food Co-op

Central Waters Brewing Company

Stevens Point Area Food Co-op

Common Harvest Farm

Superior Fresh

Ellsworth Co-op Creamery

Tessy's Popcorn Delights

Farmshed Frozen Assets Program

Von Ruden Meats

Full Circle Farm

Wisconsin Grass-fed

Igl Farms

Beef Cooperative

Nami Moon Farms

Yellowstone Cheese

Special thanks to WFU Special Projects Coordinator Sarah Lloyd & Administrative Assistant Diane Tiry for their efforts to keep us well-fed and energized throughout the weekend!

NOT JUST THE WHERE
behind your food. But the
WHO & the WHY.



VOSBERG FAMILY FARM, GRANT COUNTY, WISCONSIN —
one of our nearly 2,000 farmer-owner families

Organic Valley dairy farmers — like the Vosberg family — believe in the importance of providing healthy, local, organic dairy products for the communities they live in. For more than 30 years, our farmer-owned cooperative has been committed to producing nutritious organic products in harmony with the earth and with respect for animals.



**PROUD SUPPORTER AND PARTNER
OF WISCONSIN FARMERS UNION!**

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