



## **Local Initiative Grant Program - Wisconsin Farmers Union Grant Application Form**

WFU county/local units may apply for these funds. We encourage applicants to use this form to provide information about their proposal. Applications that do not use this form are limited to three pages in length. A typical grant amount is between \$300-\$600. We do approve larger grants, but please note that any request over \$1,000 is subject to WFU Board approval, and consideration of the request will take longer. The grants committee reserves the right to approve an application at a reduced funding level, especially in the case of larger requests.

Generally, County/Local units are limited to three funded grant proposals per year. Priority will be given to units that have not previously received funding. WFU staff members are happy to help you develop project ideas and work through the application process. If you have questions, please ask for assistance.

### **Grant Review & Award Process**

- WFU Grant Committee meets quarterly (specific dates vary and it may take up to 2 months before a decision is made).
- Application deadlines are *February 15, May 15, August 15, and November 15. (Please allow 6-8 weeks before funding is dispersed)*
- Applicants will be advised on committee decisions after the meeting. In some cases, the committee may ask staff to follow-up with questions or further discussion.
- Approved Grantees will be asked to sign a contract with an agreement on use of funds
- All Grantees will need to provide a final activity and financial report
- Applications should come through a WFU county/local unit, but individual members can take a leading role in developing and implementing a proposal.

### **Purpose / Goals of the Local Initiative Grants Program**

The primary goals of the program are: (1) to increase local WFU outreach and visibility, (2) provide education and information on farm and rural issues, WFU activities and programs, (3) expand participation and volunteer activity by WFU members, (4) develop partnerships and activities with other organizations. The goal is to support new projects and initiatives, not regular operations & activities.

### **A few examples of recently funded projects**

- Dairy Profitability Workshop in Chippewa and Eau Claire counties. The project partnered with AgStar Financial to provide a review of planning tools for dairy farmers during difficult times. It was open to all farmers, and lunch was provided.
- A partnership with South Central Chapter and the new Pecatonica Watershed Project. WFU members will host field days and lunches. Partners include NRCS, County LCD, UW-Extension.
- Amnicon/Douglas County is developing a Mobile Youth Farm Education Display that will include a full-sized, hands-on dairy cow replica, "Maggie the Cow", to be used at fairs and events.
- The Amazing Grazing Project is jointly organized by a group of WFU chapters in west central Wisconsin. A series of eight pasture walks and on-farm presentations focused on using managed grazing to meet the needs of diverse kinds of farms. River Country RC&D is a partner.

*Have an idea, but want help in planning an application? WFU staff is happy to work with you!*

## Local Initiatives - Grant Application Form

*(Please type into form below or use separate pages (3 pages max). Word limits are indicated.)*

**1. Name or Title of the Project:**

**2. Grant Amount Requested:**

**3. County/Local submitting the grant:** *(If other counties are partnering in the project list them as well)*

**4. County/Local President:** *(List President of the county/local that is the primary applicant)*

**5. Contact Information - Primary Person(s) Responsible for This Application & Project:**

Name:

Address:

Phone:

E-mail:

List Other Key People Who Are Responsible for the Application and Project:

**6. Project Summary.** Briefly describe your project-also include date, time, place. (300 words maximum)

**7. State the top 2 goals/objectives of your project (write 1-2 sentences for each). What do you want to accomplish?** (250 words maximum)

Goal/Objective 1:

Goal/Objective 2:

8. **-Briefly describe the activities you will plan to achieve those goals/objectives (400 word max)**  
*(For example: host event with a presentation, local publicity and invitations, plan a meal, etc.)*  
a.

b.

c.

List Additional Activities as Needed:

9. **Outcome Indicators. Describe at least two ways that you will measure your success? (400 words max).** *Please be specific, using a quantitative measurement if possible (i.e. # of new members to your Farmers Union chapter, # of people attending or reached with information, increased volunteer activity by members, etc.)*

10. **Add any other information you'd like us to know about your project (400 words maximum)**

**Project Budget:**

Summarize your estimated project income and expenses. The top form is an example. Please use the bottom form to provide your information.

**Budget Example Only (DON'T USE FOR YOUR PROJECT):**

<b>INCOME</b>	<b>Budget/Proposal</b>
Grant Income from WFU	\$850
(Other income) Donations / at workshop	\$200
(Other income)	
<b>TOTAL Income</b>	<b>\$1,050</b>
<b>EXPENSES</b>	<b>Budget</b>
Speaker, Program/Presentation	\$450
Rental of space for meeting	\$50
Copies of Educational Hand Outs (1000 at \$0.10 @)	\$100
Meal, snacks, refreshments	\$250
Newspaper Ad	\$100
Postcards	\$100
<b>TOTAL Expenses</b>	<b>\$1,050</b>

**Project Budget Form** - (use this format to estimate your project budget changing categories as needed)

<b>INCOME</b>	<b>Budget/Proposal</b>
Grant Income from WFU	
(Other income)	
(Other income)	
<b>TOTAL Income</b>	
<b>EXPENSES</b>	<b>Budget</b>
Speaker, P.R., Program/Presentation	
Copying / Printing of Educational Handouts	
Meal, snacks, refreshments	
Newspaper / Radio Ad	
Postcard/Mailing	
Meeting Room Rent or Charges	
Other (list)	
Other (list)	
Other (list)	
Other (list)	
<b>TOTAL Expenses</b>	